

Objective

To obtain a design position which would allow me to utilize my creativity, technical skills, work ethic and exceptional professional abilities to produce visual solutions.

Experience

March 2010

BRC Real Estate

Freelance Web Designer

Duties were to design and build a website that would showcase property listings and keep customers updated with current news from the company. The website was built in a manner that the client could update the site in an easy manner with little instruction. The website has been a success with the client and they have successfully updated news blurbs and property listings.

Sept.-Dec. 2008

April-July 2008

May-July 2007

The Parent Company/eToys Direct, Inc.

Contract Designer/Seasonal Catalog Designer

Primary duties involved creating weekly eNewsletters for current online customers of KB Toys.com and eToys.com along with creating weekly updates for both websites and designing and laying out the eToys summer and Christmas catalogs and the Sears Wishbook both with a circulation of 4-5 million. Accomplishments included the completion of the project in a shorter time frame with fewer resources, from the previous year, while increasing efficiency by reducing errors via interactive PDF proofing. These duties were achieved by working closely with a several person design team, creating concepts for redesigns, photo editing, vector manipulation layout and color scheme of the catalog, while serving as a key contributor of ideas and in a decision-making capacity.

2006-2007

The Sports Authority

Contract Designer

Duties included creating and designing layouts for weekly national newspaper circulars. The process involved multiple proofing rounds, collaborating with team members and adhering to multiple project deadlines.

2005-Current

Carbon Valley Eye Care

Freelance Designer

Design advertising and promotional pieces, such as logo, business cards, brochures, mailers, website and eNewsletters to assist in various marketing campaigns such as their 1st Anniversary Sale that produced a 400% gain in their monthly profit.

Education

2005-2006

Master of Arts in Visual Communication

Ohio University - Athens, Ohio

Course of Studies - Interactive Multimedia: Flash, Web Design, Audio and Video Editing

2000-2005

Bachelor of Science in Visual Communication

Ohio University - Athens, Ohio

Course of Studies - Informational Graphics and Publication Design: Layout Design, Digital Imaging, Desktop Publishing and Picture Editing

Specialization - Advertisement

Minor - Art: Photography, Figure Drawing, Color Theory, Painting and Typography

Skills

InDesign CS3
Photoshop CS3
Illustrator CS3
QuarkXPress

Flash CS3
Dreamweaver CS3
Fireworks CS3
Freehand 10

HTML
CSS
Final Cut Pro
MacOS X